

MACS Board Meeting  
July 21, 2008  
Traverse City, Michigan

Attendees: Brad Miller, Karen Willis, Mary Deenik, Jennifer Kendall, Cindy Willing, Vicki Nash, Mike Kuzak, Janet Campbell

Call to Order

Meeting called to order 9:28A

Secretary's Report

Previously approved by email 7.14.08.

Treasurer's Report

Appears we are close to breaking even for Spring meeting  
Will give final report once bill for food has been received.

Membership Report

Postcards have generated updates.  
Will continue printing directory with spiral binding.  
Will distribute at fall meeting.

Newsletter

Need news.  
Recap of spring meeting.  
What your dollars pays for

Siriani renewed sponsor membership – will give them recognition of their extensive support

Fall Meeting at Traverse City-Oct 5, 6.7

Will tour facilities. Cindy noted that the trade floor-lower level so will ramp down.  
Registration location near meeting rooms. Make sure good signage throughout conference center and lobby  
63 (6 foot) tables available  
Vendors who register late will be placed in overflow location then move into main space if available.

Sponsorship

Brad suggested advertising sponsorship on portable boards and move them as meeting progresses to different areas.  
Brad will investigate permission to use logos of sponsors.  
Thank you cards for tables

No children notice will be placed packets.

Registration cost \$150

#### Education

Candi's presentation. Protect your assets.  
Sustainability - request suggested people present  
Store could bring in. samples/ideas

#### Sunday

? Golf?  
5:00 – 7:00 Board meeting  
7:00 – 9:00 Wine & cheese tasting welcome reception  
(Previously approximately 70 attend receptions)

#### Monday

8:00-9:00 Breakfast  
9:00-10 :00 Loss Prevention  
10:15- 11:00 Sustainability  
11:15 -12:00 Business Meeting (room where lunch is served)  
12:00-1:00 Lunch  
1:00 – 4:00 Trade Show

#### Tuesday

9:00 – 11:00 Author breakfast  
Will look into inviting local authors including Jerry Linenger.  
May get suggestions from Horizon Bookstore  
Extracurricular events  
Cindy will look into setting up a winey tour  
Hotel bars open until 11:00 p.m.

Room block -attrition is high consideration as blocked rooms not used will be charged to organization

Book by 30 days out.

Education Room will only seat 96.

Discussion occurred regarding created a variation of tags to denote new members

#### Spring 08 Meeting

Attendee feedback  
Good location and good sessions offered.  
Evaluations \_ topic suggestions  
Text and general merchandise sessions.  
Recycling . Sustaining initiative

Centralized digital delivery.  
E book

Spring 09  
Hope College

#### Old Business

Web site option that Brad sent –can link into existing website.  
Is cumbersome  
Calendar available  
Brad will check into PayPal for possible registration collection

Mike needs suggestions for candidates  
President-elect Barry Waters

Treasurer      Brad Erisman Schoolcraft College  
                         Theresa Hawkins, Glenn Oaks Community College  
                         Amy Bodbyl-Mast Baker College

Store vendor    Barb Powers Delta College  
                         Esther Wade Calvin College

Vendor            Bob Watkowski . New Agenda by Perrin

#### New Business

Mary thanks the board for opportunity to attend Leadership Training.  
Discussion at the meeting included ways to get members involved and fostering  
volunteering participation.

#### Super Regional Meeting 2011

Vicki Nash, Brad Miller, Mike Kazak, Janet Campbell all discussed interest in  
being involved with this endeavor  
Brad will contact board members in the surrounding states to see if there is  
interest.

It was suggested that we look at potential locations available in all states with  
interested membership.

Next Meeting Scheduled for October 5, 2008 at 5-7

Meeting adjourned Mike moved; Vicki 2<sup>nd</sup> 12:10 pm

Respectfully submitted by  
Janet Campbell (sub)